

# MBA@ITM

KANNUR UNIVERSITY 2 YEAR REGULAR PROGRAMME



**FIRST TIME  
HEALTHCARE  
MANAGEMENT  
IN MALABAR**

**HCT SCHOLARSHIP**  
**45** SPREAD OVER  
4 SEMESTERS TO  
MERITORIOUS  
STUDENTS  
**LAKHS**



**INTERNATIONAL  
INDUSTRIAL VISIT**

**100% PLACEMENT  
ASSISTANCE**



## INSTITUTE OF TECHNOLOGY MAYYIL

A PREMIER B-SCHOOL IN NORTH MALABAR



Approved by  
AICTE – New Delhi



Affiliated to  
Kannur University



Recognized by  
Govt. of Kerala

**ADMISSION  
PROSPECTUS  
2022-2023**



## MESSAGE

Dear Student,

Institute of technology Mayyil (ITM) is the first Institute established (2002) in North Malabar to facilitate MBA programme with professional touch and industry linkage. Equipped with modern infrastructural and industrial facilities ITM create professionals with extra ordinary skills who are fit to take up any challenge in business and professional life.

Attitude decides the success and failure of each individual in personal and professional life. Creating positive attitude and building self confidence among aspiring MBAs is the task we address at ITM. We have a team of multitalented and dedicated faculty members to ensure overall development of each student. Hard and soft skill enhancing practical sessions, team building activities, game based teaching learning, role play are the methodology practiced at ITM. Equipping each student to scan for opportunity to excel in his/her talent area is the focus of ITM.

We welcome you to experience yourself as to what you are and what you can be after undergoing the two year full time MBA programme at ITM.

With greetings and wishes from ITM Group of Institutions.

Prof. Muneer KK  
Principal & Chairman

# WELCOME TO INSTITUTE OF TECHNOLOGY MAYYIL

Institute of Technology Mayyil (ITM MBA) is a Premier B-School in North Kerala established in the year 2002 offering two years full-time MBA program approved by AICTE, recognized by the Government of Kerala, and affiliated to Kannur University. We offer dual specializations in Marketing Management, Human Resources Management, Financial Management, and Healthcare Management.

The campus is spread over 25 acres of lush green land which also comprises ITM Pre School, ITM Public School, ITM College of Arts and Science, and Mayyil Teacher Training Institute accommodating more than 2000 students.

We strongly believe that in order to bridge the gap between theory and practice, experiential learning is essential for MBA students thereby giving them plenty of opportunities for facing real-world situations and gaining true industrial exposure. Learning "Beyond the Classroom Walls" is the distinguishing feature at ITM MBA and hence we have developed 4 "Business" Initiatives including B-Talks, B-Connects, B-Starts & B-Ignites. These pillars collectively encourage students to participate in Residential Camps, Industrial Visits and grab part-time job opportunities making them better equipped for the future. Our alumni have always made us proud with their achievements in the corporate world around the globe.

The Institute is committed to providing value-based management education to all students. We have taken efforts to get faculties who can impart a depth of expertise and breadth of wisdom, experience, and leadership. A team of highly qualified and experienced faculty drawn from premier institutions contributes their very best with single-minded focus on learning facilitation, innovative methodology, and careful grooming which provides the students ample opportunity to excel and rise above unevenness.

As stated in our vision statement, ITM MBA will continue to strive for Excellence in Management Education, Training, Research & Consultancy.

We wholeheartedly welcome young and vibrant students to the Institute of Technology Mayyil and assure an enriching experience that shall be cherished and one that will change the course of your career.

## VISION



To be a centre of Excellence in Management Education, Training, Research and Consultancy.

## MISSION



Bring forth Managers of New Gene by Imparting World Class Management Education.

GOVERNING BODY



**Prof: Muneer K K**  
Chairman



**Mr. Abdul Jabbar C**  
Managing Trustee



**Prof. (Dr.) B Chandrachoodan Nair**  
Dean



**Mr. Muhammed Jouhar K K**  
Academic Director &  
COO ITM Group of Institutions

**Vice Chairman**

Mr. Siddique P P

**Managing Trustee**

Mr. Abdul Jabbar

**Treasurer**

Mr. Muneer Menoth

**Executive Committee Members**

Mr. Abdul Gafoor K P

Mr. Assainar Master T V

Mr. Abdu Razak R

Mr. M P A Rahim

Mr. Moosan C V

Mr. Abdul Khader C K

**Let us together shape your aspirations**

ITM firmly believes that education should be for life, not for living. Education should serve not only to develop one's intelligence and skills but also help broaden one's outlook and make a person useful to the society and the world at large. At ITM discover the joy of learning!



## UNIVERSITY RANK HOLDERS FROM 2004

When all work together we all win together! Aspiring to be the best.

1st Rank



Ajomon Joseph  
1st Rank, 2002-04



Reema Kunhimangalam  
1st Rank, 2004-06



Sukanya M. P.  
1st Rank, 2006-08



Dhanesh Prabhakaran  
1st Rank, 2007-09



Vrinda K. V.  
1st Rank 2011-13



Pretty Johnson  
1st Rank 2012-14

2nd Rank



Archana S. Prakash  
2nd Rank, 2004-06



Preethi Padmanabhan  
2nd Rank, 2006-08



Veena Balakrishnan  
2nd Rank, 2008-10



Sruthi P. P.  
2nd Rank-2009-11



Amrutha S.  
2nd Rank 2010-12



Faisal Kareem  
2nd Rank 2013-15

3rd Rank



Sunitha Beatrice Thomas  
3rd Rank, 2005-07



Shyni Ramakrishnan  
3rd Rank, 2007-09



Shitha V. K.  
3rd Rank-2009-11



Anisha C.  
3rd Rank 2011-13

.....  
2014 Admission onwards  
University started Grading System  
instead of Ranking  
.....

## UNIQUE PROGRAMMES

Unlike the popular belief, the journey of an MBA graduate does not end with bagging a great job offer, rather it continues when the student enters the gates of the corporate organisation as a credible management professional. While MBA course work contains plenty of theoretical knowledge, it increasingly emphasises the development of skills to apply this knowledge in the real world. Global markets are rapidly changing, and students need to stay abreast with these changing realities. Through B-Talks, ITM MBA ensures that our students regularly interact with industry experts and gain practical knowledge and exposure. This also helps them stay attuned to current industry trends and requirements. We invite seasoned professionals and entrepreneurs to talk about the industry, emerging trends, new opportunities and career options. Our students make the most of these opportunities, closely interacting with guests and learning from their experiences.

However, there is more to being recruited by top companies than just being technically qualified for the position. This is where skill development comes in handy. B-Ignites helps students identify their strengths and guides them in determining their desired professional profile through Residential Training Programmes, Workshops, Seminars, Resume Building and Interviews Preparation. All the above collectively plays a major role in equipping our students with the right skill set for the future.

That's not all... For all future entrepreneurs out there, B-Starts provide Entrepreneurial support and the basic fundamentals on how to start a business, from the ground up. So budding entrepreneurs can learn how to dial in their ideas and pursue their own business ventures.

The association of students with ITM MBA does not stop post the MBA programme. They always carry the brand of the Institute and emerge as educated and responsible citizens, contributing towards the society and engaging in sustainable business practices.



**B-Talks**



Interaction with business magnets.



**B-Connects**



Connect with industries.



**B-Starts**



Start up support.



**B-Ignites**



Skill oriented training.

## **B-Talks**

**Interaction with business magnets.**

One of the main highlights of ITMMBA, Meet, Greet, Interact and get inspired by top industry experts around the globe as they share their failures, success stories and wisdom to our dear students. Our aspiring managers have had online and offline meetings with some of the most renowned personalities in the business world.



**Dr. Christian Busch**  
Director, CGA, UK



**Dr. Vivek Sharma**  
Managing Director  
Panasonic



**Muralikrishnan B**  
HR Business Partner  
Ford Motors Pvt. Ltd.



**Elizabeth Renee Shrivar**  
COO, IE University, Spain

## **B-Connects**

**Connect with industries.**

We believe learning should not be restricted to four walls. To bring the immersive learning experience within the business students at ITM, we incorporate industrial visit as part of the curriculum. So step out into the real world and gain firsthand experience on how management concepts are put into action.





## **B-Ignites**

### Skill oriented training.

Sure, degrees and certificates can help you get your foot in the door and even land an entry level role. But, from t here it is the skills you have acquired (soft and hard) that will determine whether you succeed or not. We provide need based programmes including Skill Development and Training, Seminars, Workshops, Industrial Visits, Residential Camps all of which promotes continuous and lifelong learning.



## **B-Starts**

### Start up support.

Starting a business can be hard. Not just the actual process of starting a business, but simply making the decisions to take that first step. If you're looking for that extra bit of motivation and support to start your own business, we are right here to help you realize your dreams!





## LATEST PLACEMENT



**MALAVIKA SUNEESH**  
IBM



**SNEHA SURESHAN**  
IBM



**FIZAH KHALID**  
IBM



**FATHIMATHUL MUBASHIRA**  
VPS (LLH) DUBAI



**SHIKHA RAMESH**  
VPS Healthcare



**JANYA P**  
VPS Lakeshore



**SNEHA C K**  
VPS Lakeshore



**ASWINI K K**  
VPS Lakeshore



**FATHIMATHUL SHARIYA T T**  
VPS Lakeshore



**SREEKANTH K K**  
VPS Lakeshore Hospital Kochi



**CHARITHRA.V.N.P**  
VPS Lakeshore Hospital Kochi



**SHRAYANJALI SADANANDAN**  
VPS Lakeshore Medical Centre



**BASIL BIN NOUSHAD**  
Bluedot



**FARSAN V**  
Asain Paints Adhesives



**MUHAMMED RASHID**  
Asian Paints



**RAJIL K V**  
Asian Paints



**MUHAMMED RAHEES**  
Asian paints

## LATEST PLACEMENT



**JISHNU PRASAD  
HEMMERSBOCH**



**AKASH K  
ANAAMAYAMEDICAL INSTITUTE**



**MURSHIDA ABU  
Badr Al Sama Hospital**



**ATHIRA P P  
Catalyst CMA Institute**



**VAISHNAVI RAVINDRAN  
Central Technical Training Foundation**



**AKHIL K  
Chettinad cement corporation**



**MUHAMMED ARSHID V K  
Feel and Heal Healthcare Pvt Ltd**



**KEERTHANA BALAKRISHNAN  
IMAGE**



**AKSHARA K.V.  
INANH**



**ARYA  
Mercedes Benz- Bridgeway Motors**



**FATHIMATH SHABNA VP  
MM Hospital, Pappinisseri**



**VISMAYA T  
PARCO**



**ANJU K PRABHAKARAN  
Quess Corp Ltd**



**Aswathi K K  
RR Donnelly India  
Outsourcing Pvt Ltd**



**Aswini K K  
RR Donnelly India  
Outsourcing Pvt Ltd**



**Lavanya A K  
RR Donnelly India  
Outsourcing Pvt Ltd**

## TESTIMONIAL

“

ITM MBA shaped me from the day one to face the corporate world. The environment in the placement cell has taught me to be innovative and meticulous in approach to any strategic goals set for a professional. Whether the work scope is within domain of expertise or not, a proper approach can solve all issues in hand. It's because of the knowledge I gained in ITM MBA. It was the support of my teachers/mentors which motivated me to THINK BIG & GET BIG. Thank You Institute of Technology Mayyil for bringing a positive attitude to face challenges.

---

**SRUTHI P**  
ITM MBA 2020-2022 Batch

“

The life in MBA@ITM was awesome. I always love to come to the campus. It was like a family. I got many opportunities to prove and to develop myself from ITM. They gave me opportunities to get outer exposure. The decision to choose ITM was one of the best choices I made in my life.

---

**VISWARAG K**  
ITM MBA 2021-2023 Batch

“

It was my immense luck and fortune to be the part of Institute Of Technology Mayyil where I can grow. The entire faculty leaves no stone unturned to shape one's future. My two years at ITM have been a wonderful experience of learning with prolific exposure to outside and filled with colourful memories. Huge respect, love and devotion for entire faculty members and department. It's their efforts that make me to count myself into better professionals.

---

**JISHNU M P**  
ITM MBA 2021-2023 Batch

“

ITM is one of the best institute in Kannur. ITM MBA is Activity oriented rather than Academic. We have friendly faculties that help us with our academics. Our institute provide all facilities and infrastructure required for a student. I am very lucky to be a part of ITM family as it is providing all opportunities to students.

---

**Muhammed Shammus K V**  
ITM MBA 2021-2023 Batch

“

ITM MBA is a temple of real knowledge with the momentous task of mounting mind with a mission to provide placement for all the students. The college provides many opportunities to explore our interest, not only in academics but also in extracurricular activities. In ITM there is a team of committed faculty striving hard in excelling the students in all dimensions. ITM is the stage that helps us to achieve our dreams and I am really happy to be a part of this college.

---

**ADEELA K P**  
ITM MBA 2020-2022 Batch

“

It was honor to be a member of the ITM community, and to graduate from the College with an MBA degree. I learned a great deal, expanded my horizons, and established the foundations for success in my career.

---

**Khadeeja Shareen**  
ITM MBA 2020-2022 Batch

“

ITM MBA helped me to mould myself into a better person. They provide the best training camps and self development activities through which students can understand their capabilities and their strength. From here I overcame my stage fear and also the trainings are given by one among the best trainers. The staffs and teachers are very much friendly so that we feel like home here. They are providing best placement drives for the students.

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**AKSHAYA C K**  
ITM MBA 2020-2022 Batch

“

Firstly, ITM institutions is not a college, it is a brand. It is unique in its field. Discipline is like in the air of its environment. I am so grateful to be a part of this college. There are so many opportunities to develop one's personality in any field like, cultural, literature and many more. It was very precious and golden phase of my life. The entire faculty and other members of this institution are very cooperative. I am proud to be a part of ITM college.

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**DRISHYA MOL**  
ITM MBA 2020-2022 Batch



# PROGRAM STRUCTURE

SEMESTER 1	
COURSE CODE	COURSE
MBA1C01	Economics For Managers
MBA1C02	Accounting For Managers
MBA1C03	Quantitative Techniques for Management
MBA1C04	Indian Business Management
MBA1C05	Managerial Communication
MBA1C06	Management Theory & Practice
MBA1C07	Information Technology for Managers
SEMESTER 2	
COURSE CODE	COURSE
MBA2C08	Financial Management
MBA2C09	Operations Research
MBA2C10	Marketing Management
MBA2C11	Organizational Behaviour
MBA2C12	Human Resource Management
MBA2C13	Production and Operations Management
MBA2C14	Research Methodology
SEMESTER 3	
COURSE CODE	COURSE
MBA3Pr01	Organizational Study
MBA3C15	Indian Management Ethos & Practices
MBA3C16	Business Law
MBA3C17	Management Information System
MBA3E..	Elective
MBA3E..	Elective
MBA3E..	Elective
MBA3E..	Elective
SEMESTER 4	
COURSE CODE	COURSE
MBA4C18	Strategic Management
MBA4C19	Entrepreneurship Development and Project Management
MBA4E	Elective
MBA4E	Elective
MBA3E..	Elective
MBA3E..	Elective
MBA4 Pr02	Major Project
MBA4C20	Comprehensive Viva Voce

## ELECTIVES

### MARKETING

Consumer Behaviour  
Sales and Distribution Management  
Marketing Research  
International Marketing  
Retail Management  
Advertising and Brand Management  
Rural and Social Marketing  
Services Marketing

### FINANCE

Security Analysis and Portfolio Management  
Financial Markets and Institutions  
Insurance and Risk Management  
Cost Systems and Control  
Financial Derivatives  
International Financial Management  
Corporate Tax Planning  
Mergers, Acquisitions and Corporate Restructuring

### HUMAN RESOURCES

Team Building in Organisations  
Training and Development : Systems & Practices  
Performance Management  
Compensation Management  
Strategic and International Human Resource Management  
Organizational Development  
Industrial Relations and Labour Laws  
Behaviour Testing And Counselling

### HEALTHCARE MANAGEMENT

Health Care Management  
Health and Development  
Health Care Economics  
Hospital Administration  
Hospital Planning and Engineering  
Patient Behaviour and Care  
Health Care and Insurance  
Legal Issues in Hospital Management



## PEDAGOGY





# CORE FACULTY



**Prof. Muneer K.K.**  
MCom, MPhil, NET, JRF  
Principal



**Prof.(Dr.) B Chandrchoodan Nair**  
BSc(Engg.), MBA, Ph.D  
Dean



**Muhammed Jouhar K K**  
MCA, MPhil  
Academic Director



**Anil Kumar N.K.**  
MSc Computer Science  
Asst. Professor



**Muhammed Rishan T.P.**  
MBA  
Asst. Professor



**Savin Satheesan**  
MCom, NET  
Asst. Professor



**Razeen Abdulla**  
MBA (HCHM)  
Asst. Professor



**Sandeep M.V.**  
MBA  
Asst. Professor



**Chythania P.T**  
MBA  
Asst. Professor



**Sreenidhi M**  
MCom, NET  
Asst. Professor



**Leo Zacharia**  
MBA  
Asst. Professor

## ADJUNCT FACULTIES

**Vinod Venugopalan Nair**  
Regional Head, Centum Workskills  
India Pvt Ltd., Trivandrum

**Sameer P.T.**  
CEO, Badar Al Samma Group

## VISITING FACULTIES

**Dr. Uma Nambiar**  
Executive Director, Gimcare Hospital

**Sreehari M**  
Procurement Executive, IBM

**Vikas K**  
Secretary  
The Kannur Co-operative Hospital Society Ltd.

**Adv. Rajitha P K**  
Faculty, ICAI Kannur

**Shameer Ali**  
Manager North Kerala, Tata Sky Ltd.

**C.A. Suresh Namboothiri**  
ACA

**Hareesh Thrivikraman**  
COO, NIMS Hospitals

**Shonith Augustine**  
State Placement Head, Centum WSI

**T.P. Muhammed**  
Chairman, Malabar Group

## > INFRASTRUCTURE

The aesthetically designed institute offers world class infrastructure equipped with modern technologies that supports interactive and effective learning.

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## > CLASSROOM

The college has air-conditioned and Wi-Fi enabled classrooms creating the right atmosphere for long hours of learning. Lectures are delivered using latest & modern teaching aids.

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## > LIBRARY

ITM MBA possesses one of the finest management libraries in Kerala equipped with 10,000 book titles. The library has subscription to both national and international journals including Harvard Business Review.

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## > COMPUTER LAB

State of the art computer lab equipped with latest licensed software, operating systems and other peripherals which facilitate budding managers in acquiring the desired technical skills.

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## > SEMINAR HALL

The Seminar Hall at ITM MBA is air conditioned and equipped with the most modern audio visual facilities and can accommodate more than 200 people. It is well furnished and hosts various events including formal functions, training programs and various Inter College Competitions.

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## > CANTEEN

The Institute provides canteen facilities within the campus. Every effort is made to see that hygiene is maintained. The cafeteria becomes a piece of attraction for relaxation as well as for snacks offering an exclusive variety of Malabar delicacies.

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## > HOSTEL

Accommodation facility is available for girls and boys. Every room has facility for safe storage of the belongings, study table and chair.



CLASSROOM



LIBRARY



COMPUTER LAB



# OTHER FACILITIES IN THE CAMPUS

## STUDENT ACTIVITIES

For better human potentiality all round development is given prime importance. This could be initiated through various constructive and well disciplined programmes which will give extra mile to their 'personality of becoming a better human being. Spreading and making the word we live with prosperity and peace. Giving equal importance to extracurricular activities we have designed separate association. Association of Management Thinkers and Actors (AMTA), Arts Club, Social Club, Sports Club, RITM, KARMA and Questa important among them.

## COLLEGE UNION

As per the Kannur University Rules and Regulations, College Union is mandatory in every college. Accordingly a well organised and symmetric college union has been functioning in our institute. College Union takes up various activities which would develop the academic and the non academic development of students.

## KARMA

KARMA is a open forum and helps the students to develop their talents skills in the realm of organisation. Marketing, finance, sales. Event management etc. KARMA mainly aims to organise various seminars and conferences to instil professionalism and academic responsibility among students, to interact with the outside world.

## QUESTA - Quiz Club

An Organisation aimed at improving the knowledge level of the students. Under this club various programme are being arranged. Students are instilled to participate in several quiz activities organised by the management and institute.

## RITM - Film Club

Reel of ITM (RITM) is floated by the management students of this organisation. The mission of this club is to familiarise with the world classic movies and documents. The art of documentary production, the ethics and culture of the films. The production and telecasting of advertisements and etc are being discussed in this club.



## GREEN CLUB - Environmental Club

This club is born with a vision to make the college campus green and Eco-Friendly and educate the students about the importance of sustainable development, outside of the campus also.

## ARTS CLUB

The cultural activities are the best means to reflect the values and belief of a community. ITM Arts Club is a cultural platform of the students.

## SPORTS CLUB

Sports activities help the students to keep themselves vibrant and physically fit to take up challenges anytime. Beyond the academic activities, other students leave their imprint on the realm of sports by winning several university level sports activity.

## ELIGIBILITY

50% aggregate marks in the degree examination in any stream with 10+2+3 pattern from any university approved by Kannur University.

Candidates belonging SC/ST and Other Backward Communities (OBC) are eligible for a concession in the minimum marks as per the Government regulations.

A valid KMAT-Kerala/CAT/CMAT Score.

## ADMISSION PROCEDURE

- Application to be submitted through online only.
- The rank list is prepared on the basis of entrance test, group discussion and interview.
- The proposition of weightage is 80:10:10 respectively as per the ASC directives.
- Rs. 1,000/- to be paid for online application.

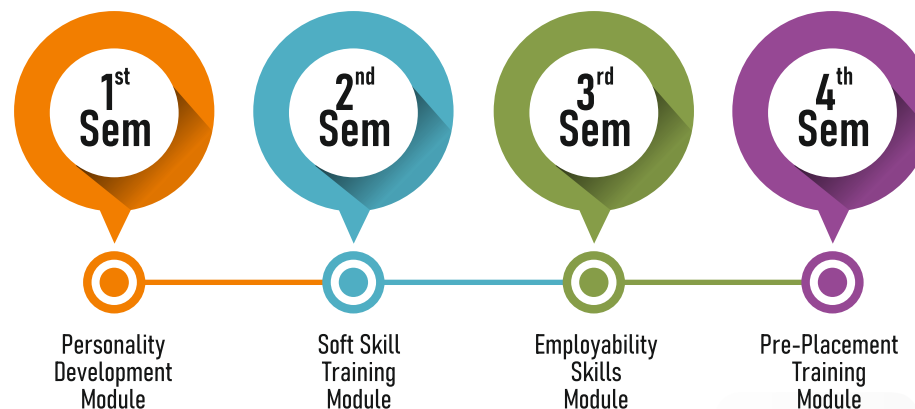
## FEES STRUCTURE

PARTICULARS	1st SEM	2nd SEM	3rd SEM	4th SEM
Tuition Fee	62,500	62,500	62,500	62,500
Fee for Soft Skill, Out bound Training, Communication skill etc.	2,500	2,500	2,500	2,500

**TOTAL= Rs. 65,000 /- (per semester)**

Transportation, Hostel, Admission Fee, Uniform, Industrial Visit, Caution Deposit, Soft Skills etc. ► to be met by the students

## ROAD MAP TO SUCCESS



## VOICE OF ALUMNI



"I owe my success in professional life to the learning imparted by my mentors at the Institute of Technology Mayyil. Apart from the regular class room teaching, group activities which enhanced our skills, coupled with value based teaching made us thorough professionals."

**Sameer P. T.**  
CEO, Badar Al Samma Group



"My experience in college has enriched my life in many ways and whatever I am today is because of the knowledge and skills acquired from ITM Business School which has transformed me into a better human"

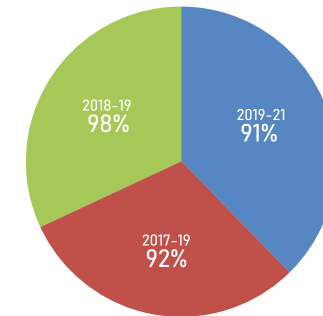
**Archana Prakash**  
Finance Consultant, L&T Infotech Ltd. Bangalore



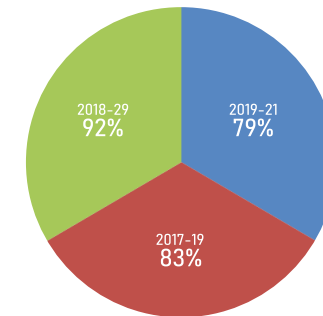
## OUR ALUMNI SERVES



### RESULT



### PLACEMENT



### PLACEMENT DIRECTOR:

**Mr. MUHAMMED JOUHAR K.K.**

Academic Director, ITM MBA  
E-mail: [coo@itmgroup.in](mailto:coo@itmgroup.in)  
Mob: 8606 991 444



### PLACEMENT OFFICER:

**Mr. SANDEEP M.V.**

Student affairs Coordinator, ITM MBA  
E-mail: [placements@itmgroup.in](mailto:placements@itmgroup.in)  
Mob: 8606 991 888

### ▶ HEALTH CARE

Student Co- Coordinator:

**Mr. AFSAR**

Student Co- Coordinator:

**Ms. BINYA BHASKARAN**

Executives:

**RAFNAS K C**

**ANUGRAH M V**

**SRUTHIMOL P. T**

Contact Email: [hc.placement@itmgroup.in](mailto:hc.placement@itmgroup.in)

Mob: 8089 359 916

### ▶ NON - HEALTH CARE

Student Co- Coordinator:

**Mr. FAZALU. A**

Student Co- Coordinator:

**Ms. VISMAYA P**

Executives:

**SHANIBA K**

**SELMAN FARIZ M D**

**DILJITH M**

**AMRUTHA PRASHANTH P**

**DRISYA.K**

**MURSHIDA BEEGAM P**

Contact Email: [mba.placement@itmgroup.in](mailto:mba.placement@itmgroup.in)

Mob: 8089 203 961

# LIFE @ ITM

Here learning is blended with fun where a number of extra-curricular activities starting from sports to cultural events are being celebrated. Students are inspired to participate in these activities in line with their interests. These events are managed by the students themselves giving them the chance to possess active expertise in handling such events.



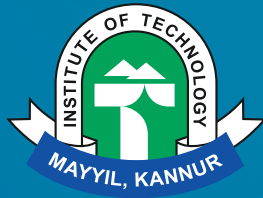








# INSTITUTE OF TECHNOLOGY MAYYIL



Estd: 2002 RUN BY HIRA CHARITABLE TRUST  
A PREMIER MBA INSTITUTE IN MALABAR  
P.O. Pavannurmotta, Mayyil, Kannur, Kerala 670 602,  
Office: 0460 2276786, Mob: 8606 991 807  
Email: [mba@itmgroup.in](mailto:mba@itmgroup.in), [www.itmmba.ac.in](http://www.itmmba.ac.in)

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AICTE – New Delhi



Affiliated to  
Kannur University



Recognized by  
Govt. of Kerala